

# " Compare the Market - What Training Providers give you for your Money "



by Emma Farrell, Training Coordinator & Social Media Manager



This Blog Post is about what Training Providers give you for your money when you book a Manual Handling Instructor (Train the Trainer) Course, whether at your venue or at a Public Centre.

Firstly, let's briefly go into what these Courses are about.





Public Manual Handling Instructor Courses (or Train the Trainer as they still are commonly known) are run in Public Training Centres across the UK by Health & Safety Training Providers and Manual Handling Training Specialists. They are a popular, often more convenient and cost-friendly option for Health, Safety & Training Professionals looking to train up a few of their staff members as Manual Handling Instructors.

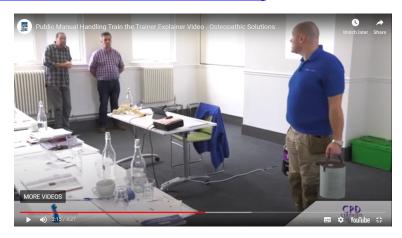
Public Manual Handling Instructor Courses are usually run over 2 days (or 1 day if it's a CPD Refresher Course.) and are designed to provide a thorough understanding of manual handling and aim to ensure that attendees understand manual handling hazards and how to reduce the risk of musculoskeletal disorders in their working environment.



A professional Manual Handling Training Provider should have a range of Course venues across the UK, with a good selection of dates throughout the year, as well as having a range of loads available for lifting, pushing, pulling and team handling for the attendees. Public Course are obviously not taught within the working environment, so in our expert opinion, they need to be as practical as possible.

For more information on our Public Manual Handling Instructor Courses, our range of dates as well as information about the Venues and the local area please view <a href="https://www.osteopathicsolutions-manualhandling.co.uk/public-manualhandlinginstructor">www.osteopathicsolutions-manualhandling.co.uk/public-manualhandlinginstructor</a>

Our Public Course Explainer Video (below) is available on our YouTube page www.youtube.com/channel/UCH\_C42lim74URI4NQboifvg



## Onsite Manual Handling Instructor (Train the Trainer) Courses



Onsite Manual Handling Instructor Assessor Courses are run (you guessed it) onsite at Clients venues. They are a more cost effective option for training groups of 3 attendees or more.

They are generally run over 2-3 days, and as stated above, are designed to give attendees a thorough understanding of all manual handling techniques and practices, the hazards, and how to reduce risk of injury in their working environment.

For Osteopathic Solutions 3 & 2 Day Course Outlines and Learning Outcomes view <a href="https://www.osteopathicsolutions-manualhandling.co.uk/manual-handling-instructor">www.osteopathicsolutions-manualhandling.co.uk/manual-handling-instructor</a>



As attendees are taught in their own working environment, onsite Courses are effective in teaching the attendees in their specific lifting, carrying, pushing, pulling and team handling tasks, making it more likely that they will provide their employees with 'habit-changing' Courses, making it easier for employees to apply 'BackSafe' techniques within their day to day roles.

## N.B: Check your Instructor's Qualifications

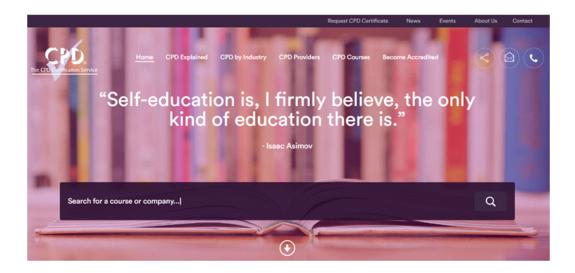
It is important to mention that all Manual Handling Courses (whether they are public or onsite) should be delivered by a Degree qualified Professional such as an Osteopath, Chiropractor or Physiotherapist to ensure you are being taught correct information on human biomechanics, and best practice Manual Handling techniques.

Be Confident in your Purchase: What to look out for on a Training Provider's Website

#### Accreditation

To begin with, when searching the web for a Manual Handling Course, it is important to remember that the Training Provider should be accredited by a reputable accreditation provider.

Accreditation is crucial, as it is the recognition that an institution maintains certain standards to achieve credentials for professional in-house and bespoke practice.



At Osteopathic Solutions, in 2019 we chose The CPD Certification Service (their website Home Page is shown above) as our Accreditation Provider, after 2 years with City & Guilds. For more information please view <a href="www.osteopathicsolutions-manualhandling.co.uk/accreditation-manual-handling">www.osteopathicsolutions-manualhandling.co.uk/accreditation-manual-handling</a>

# An Explainer Video



Explainer Videos are clear, concise and innovative explanations of what your business does and how your product can solve your customer's problems. It addresses a potential customer's pain point.

At Osteopathic Solutions, we believe Explainer Videos are super important. Not only do they address your potential customer's 'pain point' (problem areas), they also introduce a product (or service), a solution, a message or advice as a solution, to explain and simplify things.

In this industry, a professional Explainer Video should give you everything you need to know about a Course in a clear and concise way.

Please view our Public Course Explainer Video on this YouTube link <a href="https://youtu.be/BqbXmK6y0Jw">https://youtu.be/BqbXmK6y0Jw</a>

### **Learning Outcomes**

Learning Outcomes are key for attendees as it is, we feel, a provider's duty to inform them exactly what they are going to learn on Manual Handling Instructor Course. A buyer should be confident and satisfied in their Course purchase!

To give you an insight into what we feel attendees should learn on a Public Manual Handling Instructor Assessor Course please see our list of Learning Outcomes as composed by our Director and Qualified Osteopath, Gareth Milner.

- Attendees will have a knowledge of the relevant laws relating to Manual Handling including the Health & Safety at Work Act, the Manual Handling Operations Regulations, the Provision and Use of Work Equipment Regulations and the Reporting of Injuries, Diseases and Dangerous Occurrences Regulations.
- Attendees will obtain a knowledge and understanding of simple anatomy and biomechanics of the spine and musculoskeletal system.
- Attendees will have a comprehensive understanding of unsafe lifting, carrying lowering, pushing, pulling and team handling practices.
- Attendees will understand the Manual Handling Risk Assessment Process and have competency to conduct onsite Manual Handling Risk Assessments and identify practical solutions to lower MSD risk.

- Attendees will be able to critique current Manual Handling forms and improve if necessary
- Attendees will have the knowledge and understanding of safer Manual Handling principles and be able to demonstrate practical competency in safer Manual Handling techniques/ practices including lifting and lowering, carrying, pushing, pulling and team handling.
- Attendees will have competency in effective teaching of safer Manual Handling techniques and practice in any working environment, constructing and delivering effective in-house induction and refresher training courses.

# **Pricing**

Pricing is of course one of the most important things, we feel, a potential buyer should be strongly aware of when comparing providers of Manual Handling Training Courses. It's the first thing I personally look for when buying a product or service!

Having pricing clearly displayed on a website page builds trust and credibility. It shouts honesty. It saves unnecessary questions and lost time for not only the buyer, but us too.

Even with this, it seems, some providers still shy away from displaying their prices online. Are they trying to hide something?!

To view more information about our Public Manual Handling Instructor Courses as well as costings, our Trainers and things to do in the local area whilst attending our Courses please view <a href="www.osteopathicsolutions-manualhandling.co.uk/public-manualhandlinginstructor">www.osteopathicsolutions-manualhandling.co.uk/public-manualhandlinginstructor</a>

To view more information about our Onsite Manual Handling Instructor Courses please view www.osteopathicsolutions-manualhandling.co.uk/manual-handling-instructor



Now the most important part of this Blog Post, let compare the market! Over to you Sergei.



# <u>A Comparison of Providers of Public Manual Handling Instructor Courses</u>

# & What YOU get for your money

	Cost Per Attendee	Booklet Included	Certification Included	Course Learning Outcomes on Website	Explainer Video	Accreditation	Trainer Info displayed with qualifications	Freebie
ROSPA	£885.00	YES	Not Listed	NO	NO	NO	NO	NO
Alastair Bromhead	£625 + vat	YES	Not Listed	NO	NO	YES	NO	YES: USB stick with manual handling material
Pristine	Not Listed	Not Listed	Not Listed	NO	NO	YES	NO	NO
Get Set Training	Not Listed	Not Listed	Not Listed	NO	NO	NO	NO	NO
The Health & Safety Group	Not Listed	Not Listed	Not Listed	NO	NO	NO	NO	NO
High Speed Training	Not Listed	Not Listed	Not Listed	NO	NO	NO	NO	NO
Human Apps	Not Listed	Not Listed	Not Listed	NO	NO	NO	NO	NO
Osteopaths for Industry	Not Listed	YES	YES	NO	NO	NO	NO	NO
Abertay Training	Not Listed	YES	Not Listed	NO	YES	YES	NO	NO
Osteopathic Solutions	£395 + vat	YES	YES	YES	YES	YES	YES	Manual Handling Training DVD 8 MSD Scoreform

As you can see from this comparison we at Osteopathic Solutions Ltd are setting UK standards.

Check out our clients' testimonials on <u>www.osteopathicsolutions-</u> manualhandling.co.uk/testimonials

## A Comparison of Providers of Onsite Manual Handling Instructor Courses

## & What YOU get for your money

	Cost	Booklet Included	Certification Included	Course Learning Outcomes on Website	Explainer Video	Accreditation	Trainer Info displayed with qualifications	Freebie
ROSPA	Not Listed	YES	Not Listed	NO	NO	YES	NO	NO
Alastair Bromhead	£2095 + vat + City & Guilds Registration at £90 + vat per attendee	YES	YES	NO	NO	YES	NO	YES: USB stick with manual handling material
Pristine	Not Listed	Not Listed	Not Listed	NO	NO	YES	NO	NO
Get Set Training	Not Listed	Not Listed	Not Listed	NO	NO	NO	NO	NO
The Health & Safety Group	£795+ vat	Not Listed	Not Listed	YES	NO	YES	NO	NO
High Speed Training	Not Listed	Not Listed	Not Listed	NO	NO	NO	NO	NO
Human Apps	Not Listed	Not Listed	Not Listed	NO	NO	NO	NO	NO
Osteopaths for Industry	Not Listed	YES	YES	NO	NO	NO	NO	NO
Abertay Training	Not Listed	Not Listed	Not Listed	NO	NO	NO	NO	NO
Osteopathic Solutions	From £1795 + vat	YES	YES	YES	YES	YES	YES	Manual Handling Training DVD 8 MSD Scoreform

## Lack of Communication

As you can see from the above charts, there is clear lack of communication from some of the companies listed. Many providers fail to list the important information in which a potential buyer/ website viewer clearly needs to see when thinking about comparing providers and potentially committing. At Osteopathic Solutions, we believe having to contact a company for pricing rather than seeing it listed clearly on their website, truly wastes important business time for everyone involved.

Not only that, clear and effective display methods and communication via a webpage are so important because communication is one of the fundamental elements of a good website. It is essential for a positive user experience and for a successful website that truly benefits its viewers. Regardless of what type of website a person has, there is a significant need to communicate effectively with visitors for quick answers and a quicker way to finish a sale, freeing time for both parties involved.

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# Our Website Promise to You

At Osteopathic Solutions, clarity is paramount when it comes to our display methods of important information on our website. After all, many website visitors will likely spend a short amount of time on a website site, as people are busy!

With that said, we feel there must be a clear purpose and priority of our website that it is understandable to the visitor; there must not be too much noise or clutter; and the message must be communicated in a way that can be understood by you, the visitor.

We wish you luck on your quest to find that Manual Handling Provider that is right for you; offers the highest quality learning experience, and gives you excellent value for money!

Lastly, as we have been talking about Manual Handling Instructor training, check out our September 2020 published 'Train Manual Handling Instructors USB' on www.osteopathicsolutions-manualhandling.co.uk/train-instructors-usb



# Our unique product for Health, Safety & Training Professionals

Our Train Manual Handling Instructors USB is packed with content to enable Health, Safety & Training Professionals to deliver Manual Handling Instructor (Train the Trainer) Courses in house. There are no licenses, no restrictions in its use. You can train as many Manual Handling Instructors as you wish, indefinitely. For best practice we recommend no more than 6 Instructors are trained for each 2 Day Course delivered in house.

Thanks for reading.